



Do you need to improve control and the development potential of your business?

CREST Assured Pty Ltd is a Central Queensland-based company that assists the development and implementation of business management systems.

Business Management Systems are a methodical framework used to maximise process effectiveness within your business.

All businesses have systems, but unless those systems are suitably constructed and implemented, the effectiveness and viability of the business will suffer.

Systems often relate to the management of quality, safety and environmental performance, but the varied needs and objectives of individual businesses require customised system development.

There are many advantages gained from developing your business management systems, including for example:

- A more strategically planned and managed approach to business
- Clearly defined structure and instructions to the workforce, improving operational outcomes
- Improved customer confidence and satisfaction with your products and services
- Business development and growth based on “continual-improvement”
- Managers being freed to work “on the business” rather than being constantly bogged-down with operational distractions
- Retention of knowledge and monetary worth within the business rather than being entirely dependent on your employees (*i.e. your business should be an asset in itself*)
- Keeping the business on-track and alert to problems through appropriate checks and balances
- Improved business expansion and/or duplication potential (*franchising is a classic example of system usage*)
- Increased and improved succession and exit-strategy options

CREST Assured will assist you with the development, documentation and if necessary, the implementation of customised, “fit-for-purpose” business management systems.

Engaging CREST Assured’s services is an efficient option for developing your business management systems.

Management system development combines:

1. Your “business knowledge”, with
2. CREST Assured’s “systems knowledge”.



Systems developed by CREST Assured are consistent with applicable International, Australian and industry standards, availing them to third-party certification if required.

For more information about how CREST Assured can help you, please contact me, Craig McCormack. I look forward to meeting you, and working with you.



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